

2018

USC SYSTEM IMPACT ON **HORRY COUNTY**



UNIVERSITY OF
SOUTH CAROLINA

STUDENTS

724

Number of students from Horry County attending the university (*undergraduate and graduate students, system, fall 2017*)

ALUMNI

5,186

Number of University of South Carolina alumni residing in the county (*system, fall 2017*)

DEGREES AWARDED

804

Degrees awarded to students from the county in the last five years (*system*)

EMPLOYEES

159

Headcount of employees, including student workers, residing in Horry County (*system, 2016*)

DONORS

467

Number of donors to the university from Horry County (*alumni, other individuals and corporate; system, fy 2017*)

DONATIONS

\$1,625,368

Total private support to the university from the county (*alumni, other individuals and corporate; system, fy 2017*)



Horry County residents with a bachelor's degree on average **earn 71% more** than those with only a high school diploma.

USC SYSTEM REVENUE SOURCES

FY 2008



- 21.8% / State Appropriations
- 35.3% / Tuition & Fees
- 42.9% / Other Sources

FY 2018



- 10.4% / State Appropriations
- 48.9% / Tuition & Fees
- 40.7% / Other Sources



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Statewide Impact of the University of South Carolina

The total economic impact of the University of South Carolina (including all eight campuses throughout the state) is approximately \$5.5 billion when measured in terms of annual state output — the total annual dollar value of goods and services associated with increases in alumni wages and business activity resulting from non-state funded expenditures. This total state impact also supports 60,250 jobs.

	JOBS SUPPORTED	IMPACT
Total Alumni Impact	11,430	\$1.47 billion
Economic Spillover Effects	14,772	\$1.88 billion
USC Expenditure Effects	30,745	\$1.88 billion
USC Athletics Effects	2,787	\$224.9 million
Out-of-State Visitor Effects	516	\$40.9 million
Totals	60,250	\$5.5 billion

USC STUDENT HEADCOUNT (FALL 2017)

51,130 USC SYSTEM	34,731 USC COLUMBIA	5,990 USC UPSTATE
3,506 USC AIKEN	2,077 USC BEAUFORT	1,910 USC LANCASTER
1,011 USC SALKEHATCHIE	1,002 USC SUMTER	903 USC UNION

