2018

USC SYSTEM IMPACT ON HORRY COUNTY



STUDENTS

724

Number of students from Horry County attending the university (undergraduate and graduate students, system, fall 2017)

ALUMNI

5,186

Number of University of South Carolina alumni residing in the county (system, fall 2017)

DEGREES AWARDED

804

Degrees awarded to students from the county in the last five years (system)

EMPLOYEES

159

Headcount of employees, including student workers, residing in Horry County (system, 2016)

DONORS

467

Number of donors to the university from Horry County (alumni, other individuals and corporate; system, fy 2017)

DONATIONS

\$1,625,368

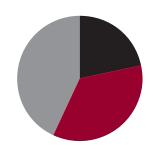
Total private support to the university from the county (alumni, other individuals and corporate; system, fy 2017)



Horry County residents with a bachelor's degree on average *earn 71% more* than those with only a high school diploma.

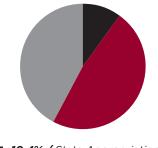
USC SYSTEM REVENUE SOURCES

FY 2008



- 21.8% / State Appropriations
- **35.3% /** Tuition & Fees
- 42.9% / Other Sources

FY 2018



- 10.4% / State Appropriations
- **48.9% /** Tuition & Fees
- 40.7% / Other Sources

Statewide Impact of the University of South Carolina

The total economic impact of the University of South Carolina (including all eight campuses throughout the state) is approximately \$5.5 billion when measured in terms of annual state output — the total annual dollar value of goods and services associated with increases in alumni wages and business activity resulting from non-state funded expenditures. This total state impact also supports 60,250 jobs.

Totals	60,250	\$5.5 billion
Out-of-State Visitor Effects	516	\$40.9 million
USC Athletics Effects	2,787	\$224.9 million
USC Expenditure Effects	30,745	\$1.88 billion
Economic Spillover Effects	14,772	\$1.88 billion
Total Alumni Impact	11,430	\$1.47 billion
	JOBS SUPPORTED	IMPACT

USC STUDENT HEADCOUNT (FALL 2017)

51,130	34,731	5,990
USC SYSTEM	USC COLUMBIA	USC UPSTATE

3,506 2,077 1,910 USC AIKEN USC BEAUFORT USC LANCASTER

1,0111,002903USC SALKEHATCHIEUSC SUMTERUSC UNION



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